

Jennifer A. Davidson, M.Ed.

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Nebraska Council on Economic Education
University of Nebraska – Lincoln
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EDUCATION

PhD in Education – taking coursework beginning fall 2015

Master's in Education – Economic Focus from University of Nebraska – Lincoln, 2010.

Master's Thesis Title: "Economics and International Trade at the Middle School Level."

Bachelor's in Economics from California State University-Bakersfield, 2005.

Minors in Criminal Justice and Pre-Law

EMPLOYMENT

President, Nebraska Council on Economic Education, 2014-present

Assistant Professor of Practice in Economics, University of Nebraska – Lincoln, 2014-present

Director, Programs and Community Development, Nebraska Council on Economic Education,
University of Nebraska-Lincoln, 2008-2014

Adjunct Economics Instructor, Southeast Community College, 2010-2014

Adjunct Economics Instructor, Nebraska Wesleyan University, Spring 2014

TEACHING INTERESTS

Principles of Macroeconomics, Principles of Microeconomics, Economics for Teachers, Special Topics in Economics

COURSES TAUGHT

Essentials of Economics (2014 to present) – face to face and online

Macroeconomics (2010 to present) – face to face, online, and hybrid

Microeconomics (2010 to present) – face to face and hybrid

Economics of Health Care – Spring 2014

OTHER RESPONSIBILITIES AND PARTNERSHIPS

- Lead faculty for CBA's Dream Big Academy 2015-present
- Coordinate annual events including Economics Day at UNL, summer economics camp for middle level students, the Nebraska Economics Challenge, the Nebraska Finance Challenge, and the Nebraska Stock Market Game

- Coordinate and lead online component of National Econ Challenges and Finance Challenges; responsible for national online platform for all state councils.
- Coordinate and fundraise to support five centers and center directors for economic education located at UNL, UNO, UNK, Wayne State, and Chadron State
- Curriculum and instructional development, consultation for Lincoln Public Schools and schools districts statewide
- Coordinate and conduct workshops for Nebraska school districts and statewide programs
- Distribute instructional material to Nebraska educators and other affiliated Centers and manage the Council resource library
- Coordinate statewide Money Smart Week activities, including proclamation signings

SECURED AND ADMINISTERED GRANTS AND FUNDING (over \$1,000 only)

2016	Abel Foundation
2016	Ameritas, \$4,000
2016	Assurity Life Insurance Company
2016	Blue Cross and Blue Shield, \$15,000
2016	Council for Economic Education, \$15,000
2016	Centris Federal Credit Union, \$3,500
2016	Creigh Family Foundation, \$1,000
2016	F & M Bank, \$1,000
2016	Great Western Bank, \$1,000
2016	Kazanjian Foundation \$6,800
2016	Nebraska Independent Community Bankers, \$1,600
2016	Pacific Life Foundation, \$5,000
2016	SIFMA Foundation
2016	Stavros Economics Center, \$1,500
2016	US Bank, \$4,000
2016	Wells Fargo, \$2,000
2015	Abel Foundation, \$1,000
2015	Ameritas, \$4,000
2015	Blue Cross and Blue Shield, \$5,000
2015	Centris Federal Credit Union, \$1,000
2015	Council for Economic Education, \$30,000
2015	Creigh Family Foundation, \$1,000
2015	First National Bank, \$2,500
2015	Nebraska Independent Community Bankers, \$1,600
2015	State Farm, \$5,000
2015	US Bank, \$4,000
2015	Wadell & Reed, \$2,500
2015	Wells Fargo, \$2,500

2012-2014 Department of Banking and Finance two year grant - \$160,000

2014 Ameritas - \$4,000

2014 Assurity Life Insurance Company, \$1,000

2014 Allstate Life Insurance Compnay, \$4,000

2014 Blue Cross and Blue Shield, \$10,000

2014 Cornerstone Bank, \$1,000

2014 Centris Federal Credit Union - \$1,100

2014 Waddell & Reed - \$2,000

2014 Farmer's Mutual Insurance - \$3,000

2014 Wells Fargo, \$2,000

2014 Great Western Bank - \$1,000

2014 Abel Foundation - \$1,000

2014 Nebraska Independent Community Bankers - \$1,600

2014 Creigh Family Foundation - \$1,000

2014 US Bank Foundation - \$4,000

2013 Allstate Foundation - \$7,500

2013 Ameritas - \$4,000

2013 Bank of America Matching Gift Program - \$1,000

2013 Cornerstone Bank - \$1,000

2013 Creigh Family Foundation - \$1,000

2013 Lincoln Benefit Life - \$5,000

2013 Nebraska Independent Community Bankers - \$1,600

2013 UP Give Plus Program - \$8,000

2013 US Bank - \$4,000

2013 Wells Fargo - \$2,000

2012 Abel Foundation - \$1,000

2012 Ameritas - \$4,000

2012 Centris Credit Union - \$1,000

2012 CL Werner Foundation - \$10,000

2012 Cornerstone Bank - \$1,000

2012 Great Western Bank - \$1,000

2012 Farmer's Mutual Insurance Company

2012 Lincoln Benefit Life - \$5,000

2012 Nebraska Independent Community Bankers - \$1,600

2012 Pacific Life Foundation - \$5,000

2012 UP Give Plus Program - \$4,000

2012 US Bank - \$4,000

2012 Wells Fargo - \$2,000

2011	Abel Foundation - \$1,000
2011	Ameritas - \$4,000
2011	Assurity Life Insurance Company - \$1,000
2011	Cintani Family Foundation - \$1,000
2011	Cornerstone Bank - \$1,000
2011	Creigh Family Foundation - \$1,000
2011	Fiserv - \$1,000
2011	Great Western Bank - \$1,000
2011	Nebraska Department of Banking and Finance - \$20,000
2011	Nebraska Independent Community Bankers - \$1,000
2011	Pacific Life Foundation - \$5,000
2011	UP Give Plus Program - \$2,000
2011	US Bank - \$3,000

PUBLICATIONS

Math and the Real World: A High School Curriculum Guide for Teachers, with the National Council for Economic Education, Fall 2014, <http://www.econedlink.org/mitrw/>

Elementary Banking: A Guide to Starting a Student Branch in Your Community, with Tammie Fischer, Nebraska Council on Economic Education, 2012

Nebraska Entrepreneurs: A Resource Guide for Teachers, 2nd edition, with Tammie Fischer, Nebraska Council on Economic Education, 2010.

Nebraska and the World: A Resource Guide for Teachers, 2nd edition, with Mary Lynn Reiser, Tammie Fischer, Nebraska Council on Economic Education/NE Department of Economic Development, 2009.

PRESENTATIONS (State and National):

Financial Literacy concert at Benson High School, provided introduction, Omaha, Nebraska, Nov 4, 2016

Financial Literacy concert at Waverly High School, provided introduction, Waverly, Nebraska, Nov 4, 2016

Financial Literacy concert at Pound Middle School, provided introduction, Lincoln, Nebraska, Nov 3, 2016

Financial Literacy concert at Gretna Middle School, provided introduction, Gretna, Nebraska, Nov 2, 2016

NCEE Overview presentation as part of NDE's BMIT workshop, Grand Island, Nebraska, Oct 26, 2016

NCEE Overview presentation as part of NDE's BMIT workshop, North Platte, Nebraska, Oct 19, 2016

NCEE Overview presentation as part of NDE's BMIT workshop, Scottsbluff, Nebraska, Oct 18, 2016

NCEE Overview presentation as part of NDE's BMIT workshop, Norfolk, Nebraska, Oct 12, 2016

- "Using Systems of Equations with Supply and Demand Applications," presentation at 55th annual economic and financial literacy conference, Phoenix, Arizona, Oct. 6, 2016
- "Implementing the Online Economics Challenge in Your State," presentation at 55th annual economic and financial literacy conference, Phoenix, Arizona, Oct. 6, 2016
- "Germany and other International Travel Opportunities for Social Studies Teachers," Dr. Johnson's Social Studies Methods Class, UNL, Lincoln, Nebraska, September 20, 2016
- "Where do Wages Come From," presentation at Economics of the Election: Issues & Resources, UNO/Union Pacific Teacher Summer Seminar Series, June 15, 2016
- "New Resources for Teaching High School Economics," Nebraska Career Education Conference, June 8, 2016
- "Econ and Finance Fun!" Nebraska Career Education Conference, June 7, 2016
- "Econ Essentials for the Business and Social Studies Classroom," in partnership with the FDIC, Kearney, Nebraska, April 23, 2016
- "Financial Wellness," presentation at American Association of Family and Consumer Sciences Nebraska Affiliate Conference, Kearney, Nebraska, April 15, 2016
- "Trade-O Rama!" presentation at FBLA State Leadership Conference, Omaha, Nebraska, April 8, 2016
- "Economic Resources for Teaching Econ," presentation at ESU 6, Milford, Nebraska, February 16, 2016
- "Active Strategies for Teaching Economics," Lincoln, Nebraska, January 15, 2016
- Financial Literacy concert at Lincoln Northeast High School, provided introduction, Lincoln, Nebraska, October 29, 2015
- Financial Literacy concerts at UNL and Wahoo High School, provided introductions, October 28, 2015
- "National Economics Challenge," presentation at 54th annual economic and financial literacy conference, St. Petersburg, Florida, Oct. 8, 2015
- "Implementation and Research on Nebraska's In School Savings Program," poster session at 54th annual economic and financial literacy conference, St. Petersburg, Florida, Oct. 9, 2015
- "Virtual Economics 4.5," presentation at ESU 11 Fall Conference, Holdrege, Nebraska, Oct. 5, 2015
- NCEE Overview presentation to Fremont Kiwanis Club, Fremont, Nebraska, June 25, 2015
- High School Economics Curriculum Demo, Nebraska Career Education Conference, Kearney, Nebraska, June 3, 2015
- Financial Literacy concerts at Arlington High and Omaha South, provided introduction, April 30, 2015
- Financial Literacy concert at UNL, Lincoln, Nebraska, provided introduction, April 29, 2015
- Financial Literacy concert at Crete High School, Crete, Nebraska, provided introduction, April 28, 2015
- "Credit Reports and Car Shopper App," presented to Lincoln Libraries Teen Advisory Council, Lincoln, Nebraska, April 20, 2015
- "In School Savings Program," presented at National Business Educators Association, Chicago, Illinois, April 2015
- "Who Wants to be A Millionaire?" Financial Literacy talk with State Treasurer Don Stenberg at Nebraska City High School, Feb. 10, 2015

- Financial Literacy Talk with State Treasurer Don Stenberg at Wood River High School, Feb. 11, 2015
- "NEC: Teachers Participating in the Economics Challenge ONLINE," webinar for Council for Economic Education, Jan. 14, 2015
- "Running the Challenge ONLINE," webinar for Council for Economic Education, Jan. 14, 2015
- "Property Rights Matter," presentation for UNL's College Access Day, Nov. 19, 2014
- "Economics of Health Care," presented at Council for Economic Education's 53rd annual Economic and Financial Literacy conference, Dallas, Texas, October 2014
- "Differentiating in the Economics Classroom," teacher professional development day-long seminar, Chadron State College, September 27, 2014
- "Economics of Health Care," presented at Union Pacific/UNO Center for Economic Education Summer Seminar for Teachers, June 2014
- "Social Studies & Business: New Best Friends," presented at the Nebraska Career Education Annual Conference, June 2014, Kearney, NE
- "Economics and Trade," University of Nebraska-Lincoln, Big Red Stars Event, April, 2014
- "Economics Standards, Content, and Pedagogy," teacher in-service professional development half-day seminar for David City Public Schools, March 17, 2014
- "Economics Standards, Content, and Pedagogy," teacher in-service professional development day-long seminar for ESU 7, February 25, 2014, Columbus, NE
- "Economics and Math: Connections for Life," presented at the Nebraska Association for the Gifted Annual Conference, Feb. 2014, Omaha, NE
- "Economics Standards, Content, and Pedagogy," teacher in-serve professional development day long seminar for ESU 2, February 19, 2014, Fremont, NE
- "Teaching Economics and Financial Literacy Using Children's Literature," Family Consumer Science Teaching Conference, Chadron State College, February 14, 2014
- "K-12 Financial Literacy in Nebraska," panelist for Nebraska Investment Finance Authority, January 21, 2014, Omaha, NE
- "Political Economics," Hastings College pre-service teacher workshop on UNL campus, January 15, 2014
- "Economics Standards, Content, and Pedagogy," teacher in-serve professional development day long seminar for ESU 11, November 6, 2013, Holdrege, NE
- "Reaching Nebraskans with Fun Economic Education," presented at 2013 Nebraska Economics and Business Association conference, October, 2013, in Omaha, NE
- "Econ E-resources," presented at the Nebraska State Council for the Social Studies annual conference, October, 2013, in Omaha, NE
- "Banking! It's Elementary," presented at the Council for Economic Education annual conference, October 2013, in Baltimore, MD
- "Increasing Your Financial Awareness," presented at the Omaha Association for the Deaf, Sept. 2013
- "Banking in the School," with Mary Lynn Reiser, presented at the Financial Literacy Fair for Educators, Sept. 2013, in Red Oak, IA
- "Virtual Economics" teacher in-service professional development presentation for Aurora Public Schools, Sept. 2013, Aurora, NE
- "Economics Seminar for K-6 Teachers," teacher in-service professional development day long seminar for ESU 13, June 3, 2013, Scottsbluff, NE

- “Economics Seminar for 7-12 Teachers,” teacher in-service professional development day long seminar for ESU 13, June 4, 2013, Scottsbluff, NE
- “Economics in the Social Studies,” teacher professional development conference with Department of Education, June 2013, Kearney, NE
- “The Econ Major,” Univ. of Nebraska-Lincoln, Dream Big Academy presentation, July, 2013
- “The Future is NOW...Banking for Young People!,” presented at the Nebraska Association of Schools Boards Annual Conference, Nov. 2012, LaVista, NE
- “Tuning Up Your Personal Finance Course,” presented at the Nebraska Career Education Annual Conference, June 2012, Kearney, NE
- “Pre-service Education in Economics,” Univ. of Texas-Arlington, Nov. 2011
- “Using Online Academic Challenges to Engage Teachers and Students,” presented at the Council for Economic Education annual conference, October 2011, in Washington D.C.
- “Teaching Economics Using Children’s Literature,” presented at the Nebraska Libraries Association Annual Conference, Oct. 2011, Lincoln, NE
- “Sharpen Your Skills for Teaching Insurance and Investing,” presented at the Nebraska Career Education Conference, June 2011, Kearney, NE
- “So You Want to be a Millionaire?” UNL Path to Success Conference, Professional Business Leaders Association, February 2011
- “Utilizing the Stock Market Game with your HAL/Gifted Students,” presented at the Nebraska Association for the Gifted Annual Conference, Feb. 2011, La Vista, NE
- “Financial Literacy in the Classroom,” presented at the Nebraska Career Education Conference, June 2010, Kearney, NE

CONFERENCES/SEMINARS/WORKSHOPS ATTENDED

- 55th Annual Economic and Financial Literacy Conference, Phoenix, Arizona, October 2016
- Economic Forum, Federal Reserve Bank of Kansas City, York, Nebraska, April 7, 2016
- National Association of Economic Educators Annual Conference, Atlanta, Georgia, March 2016
- National Council for the Social Studies Annual Conference, New Orleans, Louisiana, Nov. 2015
- Evening at the Fed, Federal Reserve Bank of Kansas City, Omaha Branch, Nov. 2015
- Executive Education Faculty Development Workshop, October 23, 2015
- Personal Finance Institute, Norfolk, Nebraska, July 2015
- Economic Educators Boot Camp, Kearney, Nebraska, June 24, 2015
- Berkshire Hathaway Shareholders Meeting, Omaha, Nebraska, May 2, 2015
- Perspectives From and on the Federal Reserve System, Washington D.C., April 2015
- Economic Forum, Federal Reserve Bank of Kansas City, Omaha Branch, March. 2015
- National Association of Economic Educators, San Antonio, Feb. 2015
- Evening at the Fed, Nov. 2014
- Economic Forum, Federal Reserve Bank of Kansas City, Omaha Branch, Nov. 2014
- Nebraska Business Educators Conference, Nov. 2014
- Economics of Disasters, October, 2014
- New York Stock Exchange Teacher Workshop, July, 2014
- Economics for Leaders, July 2014
- National Association of Economic Educators, Philadelphia, Feb. 2014
- Economic Education Writer’s Workshop, St. Louis, Dec. 2013
- Evening at the Fed, Nov. 2013

Economic Forces in American History, July 2013
 Conversation with the Chairman, Aug. 2012
 Institute on the Environment and the Economy, Dec. 2011
 Right Start Institute, March 2011
 Liberty & Choice: Property Rights and Economic Development, Oct. 2009
 Economics for Leaders, July 2009
 Economics of Disasters, Nov. 2008

MEDIA APPEARANCES

KOLN, First at Four television interview, Lincoln, Nebraska, Dec 15, 2016
 KOLN, First at Four television interview, Lincoln, Nebraska, Dec 5, 2016
 KOLN, First at Four television interview, Lincoln, Nebraska, Nov 2, 2016
 KOLN, Mom's Everyday, Tuesday money spot, three tapings, October 27, 2016
 KOLN, First at Four television interview, Lincoln, Nebraska, Oct 3, 2016
 KOLN, First at Four television interview, Lincoln, Nebraska, Sept 12, 2016
 KOLN, First at Four television interview, Lincoln, Nebraska, Aug 22, 2016
 KOLN, Mom's Everyday, Tuesday money spot, two tapings, January 21, 2016
 KFOR, Money Smart Week Radio Interview, Lincoln, Nebraska, Nov. 3, 2015
 KLKN, Excellent in Education Interview, Lincoln, Nebraska, Oct 29, 2015
 KOLN, First at Four television interview, Lincoln, Nebraska Oct 28, 2015
 Grey Television Network, Mom's Everyday National Filming, 16 episodes for fall 2015, Colorado Springs, Colorado, June 2015
 KOLN, Mom's Everyday, Tuesday money spot, two tapings, May 14, 2015
 KOLN, First at Four television interview, Lincoln, April 30, 2015
 KOLN, Mom's Everyday, Tuesday money spot, two tapings, April 9, 2015
 KOLN, First at Four television interview, Lincoln, March 18, 2015
 KHGI-TV, television interview with State Treasurer Don Stenberg, Kearney News Station, Feb. 11, 2015
 KOLN, Mom's Everyday, Tuesday money spot, two tapings, Dec. 4, 2014
 KOLN, Mom's Everyday, holiday episode taping, Oct. 3, 2014

PROFESSIONAL SERVICE

Represent Economics Department and table at UNL's Math Day, Nov. 17, 2016
 Participate in Futuring Panel for Nebraska Department of Education's Career Education Course Work for Finance Cluster, Nov 16, 2016
 Represent Economics Department at Econ Day 2016, present activity on productivity, Nov 9, 2016
 FBLA State Leadership Conference, Economics Exam Reviewer, September 2016
 Coordinate and lead econ/social studies Virtual Tour of the Capitol lesson writing project with the Nebraska Department of Education, 10 lessons, summer, 2016
 Judge for FBLA job interview competition at State Leadership Conference, April 8, 2016
 Present to BUS 444 Class, Money Management and Budgeting Activity, April 1 2016
 Coordinate and judge FBLA Emerging Business Issues competition, March 2016
 Judge FBLA Chapter Reports Project, March, 15, 2016

Lead Nebraska Council on Economic Education in the National Council re-affiliation process, 2016

Testify at State Legislature hearing re: LB 269, payday lender fees and regulations, Feb. 9, 2016

Federal Reserve Bank of Kansas City Economic Education Advisory Council, 2015-2017

Judge High School Beige Book Competition at The Career Academy, Dec. 7 & 9, 2015

Represent Economics Department at Econ Day 2015, present activity on market structures, Dec. 3, 2015

Represent Economics Department and table at UNL's Math Day, Nov. 19, 2015

Present to BUS 444 Class, Money Management and Budgeting Activity, Nov. 6, 2015

Coordinate judging and judge FBLA business ethics competition entries, March 2015

Lead Money Matters 4 week Sunday School Class, First Evangelical Covenant Church, Jan. – March, 2015

National Association of Economic Educators Executive Committee, Elected Council Representative, 2016-2019

Funding the Future LIVE Advisory Committee, 2015-2018

Represent Economics Department at Econ Day 2014, present activity on collusion and oligopolies, Dec., 2014

Convocations Committee, University of Nebraska-Lincoln, August 2015 – August 2018

Represent Economics Department and table at UNL's Math Day, Nov. 2014

English/Language Arts Instructional Tool Writing Team, Economics Content, July 2014

National Association of Economic Educators, Chair, Professional Development Committee, 2014-2016

FBLA Advisory Council, 2014-2017

FBLA State Leadership Conference, Economics Exam Reviewer, August 2014

Advanced Education Panel, Mickle Middle School, December, 2013

FBLA State Leadership Conference, Economics Exam Reviewer, September 2013

Financial Secretary, First Evangelical Covenant Church, 2015-2018

Chair, Stewardship Committee, First Evangelical Covenant Church, 2011-2014

President, Nebraska Financial Education Coalition, 2013-2014

Board Member, Nebraska Financial Education Coalition, 2011-2017

Chair, Money Smart Week Planning Committee, 2005 to present

Judge, LPS *Entrepreneurship Focus Program* business plan competition, 2009 – 2014

Judge, FBLA Emerging Business Issues competition, 2010 – present

Channel 10/11 Mom's Everyday Contributor, Tuesday Money Spot, 2011-present

AP Macroeconomics Standards Course Revision, Postsecondary Contributor for Nebraska Department of Education, August 2011

AP Microeconomics Standards Course Revision, Postsecondary Contributor for Nebraska Department of Education, August 2011

Business Economics Standards Course Revision, Postsecondary Contributor for Nebraska Department of Education, August 2011

Personal Finance Standards Course Revision, Postsecondary Contributor for Nebraska Department of Education, August 2011

PROFESSIONAL MEMBERSHIPS

Council for Economic Education
Foundation for Teaching Economics Professional Teachers Association
National Association for Economic Educators
National Association for the Social Studies
Nebraska Financial Education Coalition
Nebraska State Council for the Social Studies
Nebraska State Business Education Association

ACHIEVEMENTS AND AWARDS

Rising Star Award, Council for Economic Education and National Association of Economic Educators, 2016
Certificate of Recognition for Contributions to Students, UNL Parents Associations, 2015
Licensed Private Investigator, License Number PI 21388
Named the outstanding graduating senior in economics, 2005
StrengthsFinders: Achiever, Maximizer, Focus, Harmony, and Competition

BIOGRAPHY

Jennifer A. Davidson, ME.d.

**President, Nebraska Council on Economic Education
Assistant Professor of Practice in Economics
University of Nebraska-Lincoln**

A dynamic advocate for economic education, Jennifer Davidson is President of the Nebraska Council on Economic Education and an Assistant Professor of Practice in Economics at the University of Nebraska-Lincoln. Jennifer develops economic and financial literacy programming and curriculum, conducts community outreach, fosters strategic partnerships and is an ambassador for economic education within Nebraska and nationwide. With both Bachelor's and Master's degrees in economics and economic education, Jennifer is a dynamic lecturer and presenter. She is recognized for her activity based teaching style, cutting-edge online mentoring and warm personality. Ms. Davidson is an in demand speaker who works with businesses, churches, volunteer groups, schools and associations to present economic concepts in new ways that are accessible to both professional and general audiences.

The Nebraska Council on Economic Education is a non-profit organization housed in the College of Business Administration at the University of Nebraska – Lincoln. The mission of the Council is to act as a catalyst and lead a statewide initiative to advance economic literacy.